

# Terms of use for the service “blogbutler.ai” by invokable GmbH

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blogbutler.ai is an AI automation service that makes it easier for people and companies to run blogs. The customer describes his business and configures appropriate sources. These sources generate ideas for blog posts, which are collected in a pool and, if necessary, transformed into real blog posts using artificial intelligence. The blog posts are then made available via outputs to be configured. This can be, for example, a blog website output, or machine-readable feeds for automatic import into an existing website.

## 1. Benefits, Rights and Obligations

- 1.1. invokable GmbH grants customers a limited, non-exclusive and non-sellable right of use to access and use the website and the blogbutler.ai service. Customers (hereinafter collectively: customers, or the customer) can invite additional users to their customer account (hereinafter: “registered users”).
- 1.2. The customer undertakes to only introduce and/or distribute content into the service for which he or she is entitled to do so under current German case law. The customer undertakes not to deposit or distribute any content on the blogbutler.ai service that in any way violates copyright or intellectual property rights.
- 1.3. The customer can configure sources in blogbutler.ai in such a way that the resulting ideas and blog posts correspond very closely or even verbatim to content in external systems. (This may be intentional if, for example, the externally available content is a separate website.) The customer bears full responsibility for configuring the sources so that the use of blogbutler.ai does not infringe intellectual property and he/she it may hold the rights to specified content.
- 1.4. By default, content generated by blogbutler.ai is not immediately distributed via the outputs but must be manually checked and approved by the customer. The customer can change the blog post if necessary or discard it completely. By releasing the blog post, the customer assumes full liability for the distributed content.
- 1.5. The customer can instruct the blogbutler.ai system to automatically mark generated blog posts as “Approved” immediately, without the need for manual approval by a user. This makes sense, for example, in cases where the blog and its posts are only used for personal or internal purposes (non-public blogs). If the customer forgoes manual release by instructing automated publication, he assumes full liability for the distributed content.
- 1.6. The customer undertakes not to deposit or distribute any content on the blogbutler.ai service that is extremist in nature or that is pornographic, erotic, violent, glorifies violence, racist, discriminatory, harmful to minors or incitement to hatred, nor content that constitutes criminal offenses represent or incite to criminal offenses or provide instructions for doing so. This also applies to references (such as hyperlinks or other connections) to such content.
- 1.7. As part of the blogbutler.ai service, the customer can create a blog website under a subdomain of “hosted-blog.com”, which is publicly accessible and shows the checked and published blog posts released by the customer. The customer is fully responsible for the content published there and holds invokable GmbH harmless from all claims by third parties in connection with the content on this subdomain. The customer undertakes to set up the site in such a way that legal requirements are complied with and, in particular, it is always clear to the public who is responsible for the content of the site. A special imprint field is available for this purpose, which must be filled out by the customer and kept up to date at all times.
- 1.8. invokable GmbH is entitled to block the customer account, individual user accounts, the blogs set up by the customer, the blog posts created by the customer using the tool, and the blog websites published by the customer under “hosted-blog.com” at any time without prior notice, in whole or in part. This applies in particular if the customer violates the regulations described in these terms of use, if legal requirements or authorities require this, or if invokable GmbH wants to prevent damage to its own reputation.

- 1.9. When uploading or distributing content on blogbutler.ai that contradicts applicable laws and regulations, common decency or these terms of use, invokable GmbH may, at its own discretion, block or delete it without prior consultation or terminate the contractual relationship without notice.
- 1.10. Registration on blogbutler.ai is only permitted with real names. The invitation of registered users under anonymous nicknames is permitted, provided this is used solely for data minimization within the framework of data protection laws and the creator of the invitation link has an overview of the true identity of the user.
- 1.11. The customer is obliged to provide all customer contract and payment data completely and correctly. This applies in particular to his name, address data, bank details and e-mail address. If the customer acts on behalf of a legal entity (e.g. company) or other institution (e.g. authority), he or she may only do so if he or she has clear authorization.
- 1.12. The customer undertakes to change assigned or created passwords immediately and regularly. He is responsible for choosing and using secure passwords. The customer carefully manages the passwords and other access data and keeps them secret. He/she is also obliged to pay for those services that third parties use or order using his/her access data and passwords, insofar as he/she is responsible for this.
- 1.13. The customer can create sub-users in their customer account who can create or share content themselves. The customer will communicate the content of these terms of use to all persons to whom the use of blogbutler.ai is made accessible and oblige them to comply with them
- 1.14. The customer can be held responsible for violations of the applicable laws and regulations, morality or these terms of use committed by sub-users as own violations.
- 1.15. The customer undertakes to report detected security problems to blogbutler.ai immediately and to adhere to the general procedure for reporting security problems at invokable GmbH (available at <https://invokable.gmbh/security>).
- 1.16. The use of the blogbutler.ai portal is only permitted within the usual, intended manners. This means that user interfaces may only be used by humans and public program interfaces (if offered) only by machines and only in such a way that blogbutler.ai 's systems are not facing unusual load. Any other use (e.g. by crawlers) is not permitted.

## 2. Liability, warranty, defects, performance disruptions

- 2.1. invokable GmbH is not liable either contractually or extra-contractually (including negligence) or in any other way
  - for damage caused by the blogbutler.ai service not being available or not being available correctly
  - for any type of direct or indirect damage, in particular financial damage and damage to image, resulting from customers violating the applicable laws and regulations, morality or these terms of use
  - for all direct or indirect damage to data or for data loss, as well as any resulting consequential damage
- 2.2. invokable GmbH makes no guarantees or promises for the content offered on the website or in the blogbutler.ai service, in particular not for its correctness, completeness, topicality and legality. All content is exclusively and fully the responsibility of the customer. This also applies to all questions of trademark, patent and copyright law.
- 2.3. Invokable GmbH does not create any data backups of the uploaded data and will completely irretrievably destroy the data selected by the customer for deletion. Customers are responsible for their own data. Data stored on the website or in the blogbutler.ai service cannot be used as documentation or evidence.

## 3. Privacy

- 3.1. The data protection declaration for blogbutler.ai (available at <https://blogbutler.ai/en/data-privacy>) applies.
- 3.2. The data including customer data and programs for operating the blogbutler.ai service is located exclusively on servers within the EU.
- 3.3. If the platform is internationalized in the future, it may be necessary to also use servers outside the EU (e.g. for better/faster accessibility of the platform on other continents). Invokable already undertakes to offer this optimization only as an option that can be explicitly switched on by the

customer and is deactivated in the standard settings for customer accounts from the EU (e.g. only use of EU servers).

## 4. Payment and contract period

- 4.1. The fees for using blogbutler.ai are to be paid at the beginning of a period of use, unless otherwise agreed.
- 4.2. If the customer has booked a subscription, the contract will be extended for the same period at the end of the period of use, subject to a fee.
- 4.3. The customer can cancel subscriptions at any time. invokable GmbH, on the other hand, can only terminate subscriptions with a notice period of 2 weeks to the next extension date of the usage period. Deviating mutually agreed deadlines or terminations for important reasons remain unaffected.
- 4.4. After cancellation, the service is available until the end of the period of use that has already been paid for. A new paid usage period does not start. After the end of the last paid period of use, the customer account will, if possible, be booked into a free tariff. It may be that features and/or storage space are not available or not in the previously used amount. In this case, invokable GmbH is entitled to delete stored data (e.g. video/audio recordings or uploaded files) without prior notification of the customer. If it is not possible to subscribe the customer into a free tariff, the customer account ends completely and all associated data is irretrievably deleted.

## 5. Other regulations

- 5.1. The general terms and conditions (GTC) of invokable GmbH, available at [https://legal.invokable.gmbh/company/general\\_terms/general\\_terms\\_EN.pdf](https://legal.invokable.gmbh/company/general_terms/general_terms_EN.pdf) apply in principle to all services of invokable GmbH and are attached to these terms of use as an appendix. Insofar as the provisions of these terms of use for the blogbutler.ai service contain provisions that deviate from the terms and conditions, these terms of use take precedence over the terms and conditions when using the blogbutler.ai service.
- 5.2. invokable GmbH can change these terms of use with a reasonable notice period. If the customer does not object to the change within a period set by invokable GmbH, the change is deemed to have been approved. invokable GmbH informs the customer in the change notification that the change will take effect if he does not object within the set period.
- 5.3. The general terms and conditions and terms of use valid at the time of the order apply to each new order. References to older versions are excluded.
- 5.4. If the customer is a company, invokable GmbH may name the customer relationship for advertising purposes (e.g. when acquiring new customers). This also includes showing the company name and logo on websites. The customer can object to this regulation at any time by e-mail.
- 5.5. invokable GmbH can transfer the contractual relationship to an affiliated company (e.g. subsidiary) without changing the conditions. The customer already agrees to such a transfer.
- 5.6. Should individual clauses of these terms of use be ineffective, all other clauses remain fully valid.

blogbutler.ai is a brand of  
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